



BECO LICHTMAN

SPEAKER | WRITER

Talks and workshops that help people face change with honesty, courage, and clarity.

SIGNATURE TALK

THE ART OF WHAT NOW:

How to Reset When the Life You've Built No Longer Fits

At some point, almost everyone hits it — the job, the path, or the version of success that looks fine on paper but no longer feels true. This keynote takes people — especially the high-capacity ones who carry a lot — right into that tension and shows them what it looks like to reset.

TAKEAWAYS:

- Permission to want something different — without apology or shame.
- Clarity on what no longer fits, and the courage to admit it.
- Practical tools to move from drifting to deciding — right now, not someday.

Workshop option available:

A hands-on session where participants apply the reset to their own lives and work.

ABOUT BECO

Beco Lichtman is a transformational speaker and writer who helps individuals, teams, and communities face their “what now” moments with honesty and courage. For over 15 years, he has guided organizations through change and alignment, while also living his own reinventions: building a business, facing burnout, and starting over more than once. He has moved between the U.S. and three countries in Europe until eventually putting down roots as a French national.

Currently the heart of his work is in creating spaces where people can stop pretending, face what's real, and begin again. His talks blend story and humor with grounded insight so audiences walk away not just inspired, but with the clarity and courage to act.

Bio Snapshot (for planners & press)

- 15+ years guiding organizations and leaders through change and alignment
- MBA + BA in English Literature & Exile Studies
- Dual U.S.-French citizen with global perspective
- Grounded in two decades of personal and professional reinvention

For media and booking inquiries, please email: hello@theartofwhatnow.com

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